

Color Application

Whenever possible, our logo should appear in color. For black and white applications, it may be reproduced in black or reversed out to white.

medela



Color

100% Black

Printing Material:

CMYK:
60% Magenta
100% Yellow

Pantone coated:
Pantone 151 C

Pantone uncoated:
Pantone 1505 U

Office, Signature etc.:

RGB:
R: 241
G: 126
B: 0

NCS:
0090-Y50R

RAL:
2003

The template can be downloaded on extranet «Brand Aesthetic»

Introduction

Brand Strategy

Core Elements

Office publications
Stationary

Printing Material

Exhibition
Conference

Communication

Give aways

Office design

Signage

Sponsoring